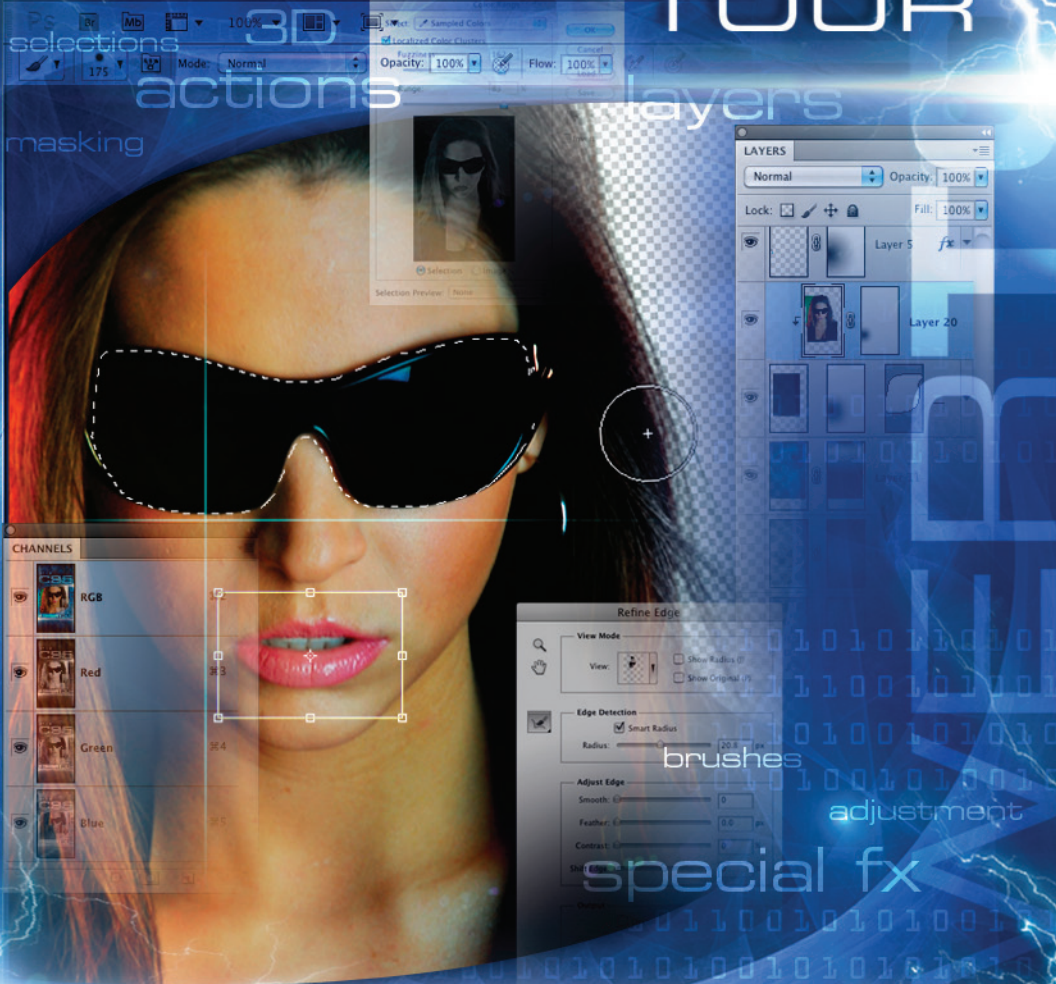




PHOTOSHOP CS5 POWERUSER TOUR



"Here's your chance to learn the secrets of top professionals who create those amazing effects, incredible images and stunning photos that you see every day in magazines, on TV and on the internet! Dave's CS5 Power User Tour will absolutely boost your creativity, increase your productivity, and take your skills to a whole new level."

Scott Kelby, Editor-in-Chief, *Photoshop User* and the #1 best-selling computer and technology book author in the world.



**COMING TO:
A CITY NEAR YOU!**

WWW.KELBYTRAININGLIVE.COM

The Most Popular Adobe Photoshop Seminar Tour in the World!

Join KelbyTraining LIVE and Adobe Systems for the most popular Photoshop seminar tour on the planet! With over 40,000 professional and amateur graphic designers, photographers and other creatives trained at our events each year, it's no wonder KelbyTraining LIVE is considered the best live training experience available anywhere for the price.

KelbyTraining LIVE has been training Photoshop users for over 15 years. Each seminar is instructed by world renowned Photoshop experts and creative gurus. Don't miss your chance to see Photoshop expert, Dave Cross, as he shows you Photoshop's most powerful secrets, including his hottest tips and tricks and latest Photoshop techniques. This one-day seminar is guaranteed to dramatically boost your creative design skills. You'll be amazed how much you can learn in one day!

**Location and Date
COMING TO A CITY NEAR YOU!**

**You can't afford to miss this!
One full day, five info-packed classes**

ONLY \$99
\$79 for NAPP Members

Visit www.KelbyTrainingLIVE.com or call 800.201.7323 to register. Seating is limited. Tuition is per person and includes all sessions.

100% Money-Back Guarantee

Tens of thousands of previous attendees have told us that we deliver the best Photoshop, photography and creative design seminars ever, at any price. But if you have attended any of our events and don't agree, we will refund your tuition. Visit www.KelbyTrainingLIVE.com or call 800.201.7323.

Official Sponsors



SPONSORED BY Adobe and NAPP

Ps The Official Adobe Photoshop Seminar Tour

REGISTRATION OPTIONS



BY PHONE
800.201.7323



BY FAX
813.433.5015



BY MAIL
KelbyMedia Group
PO BOX 1974, Oldsmar, FL 34677



ONLINE
www.KelbyTrainingLIVE.com

Seminar Reservations for The Adobe Photoshop CS5 Power Tour

I will be attending: City: _____ Date: _____

Name(s) _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____ Platform Mac PC

Payment Information

Please charge my: Exp. Date _____

Acct. # _____

Cardholder's Name (please print) _____

Cardholder's Signature _____

Purchase Order Number (PO) _____

Enclosed is a check payable to: "Kelby Training"

Confirming a phone reservation

I am a NAPP Member (only \$79). Membership # _____

I am not a NAPP Member (\$99).

Registration lines are open weekdays from 8:30am to 7:00pm EST.

100% MONEY-BACK GUARANTEE

Kelby Training LIVE constantly strives to bring you the best value in professional training seminars. For more than a decade, we've trained thousands of Photoshop users, photographers, graphic designers, and other creatives throughout the U.S., Canada, and the world. Our attendees have told us that our seminars offer the best real-world training available anywhere and at any price. However, if at the end of the day you are not 100% satisfied please contact one of our customer service representatives at 800.201.7323, and we'll gladly refund your full tuition.

ATTENDANCE IS REQUIRED TO QUALIFY FOR MONEY-BACK GUARANTEE.

DRESS CODE
Casual. Jeans/shorts welcomed.

TAX DEDUCTION
The expense of continuing education, when taken to maintain and improve professional skills, may be tax deductible. Please contact your accountant for details.

CANCELLATION POLICY
If you are already registered and can't attend, you are welcome to send someone in your place or receive a credit toward a future seminar. If you cancel your registration up to six business days prior to the seminar, we will refund your registration fee less a \$15 enrollment charge. Credit requests must be received within 10 business days of the event.

PRESORTED
FIRST CLASS MAIL
U.S. POSTAGE
PAID
TAMPA, FL
PERMIT 540



333 Douglas Road East
Oldsmar, FL 34677-2922

PHOTOSHOP CS5 POWERUSER TOUR

Learn the hottest, most-requested, jaw-dropping Photoshop CS5 effects on the Planet!

Photoshop expert and best-selling author, Dave Cross has created THE must-see Adobe Photoshop CS5 tour of 2011! Join one of the planet's most renowned Photoshop gurus for the hottest, most-requested, jaw-dropping Photoshop effects tour of 2011! Learn the tips and tricks of the pros that are guaranteed to boost your creativity, productivity and Photoshop CS5 skills.

This one-of-a-kind seminar will teach you the insider secrets, "how-to's", and pro techniques of the world's leading designers, photographers, and creative design masters. You'll also learn how to take full advantage of Photoshop CS5, including its most powerful tools and features. You'll be amazed at how much you can learn in just one day. Guaranteed!

What You Will Learn:

- Tricks to do things more easily and more quickly in Photoshop.
- How to take full advantage of everything from "traditional" tools such as the Clone Stamp to Warp, Liquify and Puppet Warp to fix, improve and restore images.
- How to create projects that are based on packaging, Hollywood movie posters and print, creating the same looks you see on the internet, on TV, in magazines, and in popular culture every day.
- Plus loads of time-saving tips, hidden shortcuts and work-arounds that will make you work faster and smarter in Photoshop than ever before.

Learn From Photoshop Guru and Best-selling Author Dave Cross

Although Dave's official, professional title is Senior Developer, Education and Curriculum for the National Association of Photoshop Professionals, on his business card it simply says "Dave Cross, Chief Photoshop Guy." Dave is involved in all aspects of the training that is provided to NAPP members, including the content of seminars, conferences, workbooks, and the NAPP members' website. He is the host of *Photoshop User TV* and the author of many best-selling books on Photoshop and creative design. He is an Adobe Certified Instructor in Photoshop and is a Certified Technical Trainer.

Official Sponsors



What Attendees are Saying

"Every one of these classes is outstanding, the perfect balance of step-by-step instruction and brilliant design effects!"

"Incredible techniques! This seminar is FANTASTIC! I am inspired! Thank you!"

"AMAZING! These are tips and tricks that I can use tomorrow!"



Included When You Attend
Detailed Seminar Workbook
Copy of *Photoshop User Magazine*
Goodies Digital Download
Photoshop Keyboard Shortcuts

Who Should Attend

- Graphic, Web and Multimedia Designers
- Educators & Students
- And anyone else who wants to get the most out of Photoshop.
- Photographers
- Professionals & Amateurs
- Photoshop Users



Who Has Attended

3M | Agfa | Anheuser-Busch | Auburn University | Bausch & Lomb | Bic | Boeing | Chrysler Corporation | CNN | Coca-Cola | Crayola | Delta Airlines | Dow Jones/Wall St. Journal | duPont | Dreamworks | Eastman | FedEx | Foote Cone & Belding | Ford Motor Co. | General Mills | General Motors | Gillette | Goodyear | GTE | Hallmark Cards | Harvard Medical School | Hewlett-Packard | Honeywell | IBM | Kinko's | Kodak | Lockheed/Martin | McDonnell Douglas | Miami Herald | NASA | National Air and Space Museum | National Enquirer | NBC | NEC | Pixar | Polaroid | PricewaterhouseCoopers | Prudential Insurance | Reebok | St. Petersburg Times | Smithsonian Institution | Sony | Tampa Tribune | Texas Instruments | United Airlines | USAF | USA Today | UPS | Walt Disney Company

Seminar Class Schedule

Photoshop Speed Clinic

10:00 – 11:00 am

Get more work done in less time? Yes please! We'll start the day showing a bunch of ways to make your life simpler, including built-in automated commands where Photoshop does the work for you, "hidden" commands that are huge time-savers, Actions and CS5 features such as Content Aware Fill.

Down & Dirty Tricks

11:15 am – 12:15 pm

Based on the incredibly popular books series by the same name, Down & Dirty Tricks are methods to create advanced looking results in very little time. We'll create projects that are based on packaging, Hollywood movie posters and print, creating the same looks you see on the internet, on TV, in magazines, and in popular culture every day. These are real world techniques-the same ones used by leading photographers, designers, and special effect masters.

LUNCH BREAK 12:15-1:15 pm

Photshopotography

1:15 – 2:15 pm

Become a photographer who embraces Photoshop as a creative tool, not just a means for fixing image problems. See how camera and Photoshop can go hand-in-hand as partners in the creative process and how visualizing Photoshop before you take a photo can save you time and boost your creativity.

Retouch & Restore

2:30 – 3:45 pm

This class will focus on a series of tools and strategies that can be used for many types of challenges, from restoring torn photos to retouching faces to removing distractions. Learn how to take full advantage of both "traditional" tools such as the Clone Stamp and Liquify, to new Photoshop CS5 methods such as Camera Raw and Puppet Warp to fix, improve and restore images.

CS5 Killer Tips

4:00 – 5:00 pm

When it comes down to it, everyone loves to learn tricks to do things more easily and more quickly in Photoshop, and this class is all about that! Through a series of rapid fire tips, tricks and shortcuts you'll learn a whole collection of time-saving, creativity-enhancing and problem-solving techniques.

Produced by Kelby Media Group in cooperation with Adobe Systems Incorporated and the National Association of Photoshop Professionals. Adobe and Photoshop are trademarks of Adobe Systems Incorporated. All other trademarks are the property of their respective holders. Class schedule and instructor subject to change without notice. Class taught in English.

POWERTOUR