



ADOBE PHOTOSHOP CS5 FOR photographers TOUR



PRESENTED BY **Kelbytraining LIVE**

COMING TO:
A CITY NEAR YOU!



"Mastering Photoshop for digital photography is easy when you know the insider tips, tricks and secrets of the pros. This is exactly what my brand new tour is all about. It's a full day of 'Look, here's how you do this stuff', showing you how to work faster and smarter and get great results for each and every photo."

Scott Kelby, Editor-in-Chief, *Photoshop User* and #1 best-selling computer and technology book author worldwide.

WWW.KELBYTRAININGLIVE.COM

The Most Popular Adobe Photoshop Seminar Tour in the World!

Join KelbyTraining LIVE and Adobe Systems for the most popular Photoshop seminar tour on the planet! With over 40,000 professional and amateur graphic designers, photographers, and other Creatives trained at our events each year, it's no wonder KelbyTraining LIVE is considered the best live training experience available anywhere for the price.

KelbyTraining LIVE has been training Photoshop users for over 15 years. Each seminar is instructed by world renowned Photoshop experts and creative gurus. Don't miss your chance to see Photoshop expert, Matt Kloskowski, as he shows you Photoshop's most powerful secrets, including his hottest tips and tricks and latest Photoshop techniques. You'll be amazed how much you can learn in one day!

Location and Date
COMING TO A CITY NEAR YOU!

You can't afford to miss this!
One full day, five info-packed classes

ONLY \$99
\$79 for NAPP Members

Visit www.KelbyTrainingLIVE.com or call 800.201.7323 to register. Seating is limited. Tuition is per person and includes all sessions.

100% Money-Back Guarantee

Tens of thousands of previous attendees have told us that we deliver the best Photoshop, photography and creative design seminars ever, at any price. But if you have attended any of our events and don't agree, we will refund your tuition. Visit www.KelbyTrainingLIVE.com or call 800.201.7323.

Official Sponsors



Ps The Official Adobe Photoshop Seminar Tour

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REGISTRATION OPTIONS

BY PHONE
800.201.7323

BY FAX
813.433.5015

BY MAIL Kelby Media Group
PO BOX 1974, Oldsmar, FL 34677

ONLINE www.KelbyTrainingLIVE.com

Registration lines are open weekdays from 8:30am to 7:00pm EST.

SEMINAR HOURS
Check-in begins at 9:00am. The seminar lasts from 10:00am to 5:00pm with a one hour break for lunch.

DRESS CODE
Casual. Jeans/shorts welcomed.

TAX DEDUCTION
The expense of continuing education, when taken to maintain and improve professional skills, may be tax deductible. Please contact your accountant for details.

CANCELLATION POLICY

If you are already registered and can't attend, you are welcome to send someone in your place or receive a credit toward a future seminar. If you cancel your registration up to six business days prior to the seminar, we will refund your registration fee less a \$15 enrollment charge. Credit requests must be received within 10 business days of the event.

Seminar Reservations for Photoshop for Photographers Tour
I will be attending: City: _____ Date: _____

Name(s) _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____ Platform Mac PC

Payment Information

Please charge my: * Exp. Date _____

Acct.# _____

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Cardholder's Signature _____

Purchase Order Number (PO) _____

Enclosed is a check payable to: "Kelby Training"

Confirming a phone reservation

I am a NAPP Member (only \$79). Membership # _____

I am not a NAPP Member (\$99).



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ADOBE PHOTOSHOP CS5 FOR *photographers* TOUR

Learn The Most-Requested & most-Important *Photoshop* Techniques for Photographers

Mastering Photoshop CS5 for digital photography is easy when you know the insider tips, tricks and secrets of the pros. And this is exactly what The Photoshop CS5 for Digital Photographers Seminar Tour is all about. It's a full day of "Look, here's how you do this stuff," showing you how to work faster, smarter and get amazing results for each and every photo.

This seminar tour, developed by Scott Kelby, and taught by Matt Kloskowski, focuses on nothing but the most-requested and most-important Photoshop techniques for photographers. Although they cover everything from getting your color right to the pro's secrets for sharpening images, this one-day seminar covers so much more including everything from today's hottest Photoshop CS5 special effects for photographers to how to work faster, smarter and more efficiently in Photoshop CS5.

You'll also learn Scott's 7-point system for mastering Camera Raw, the portrait retouching secrets used by today's pro's, cutting-edge Photoshop effects created specifically for photographers, how to print your photos (the right way), show your work to clients, how to improve your digital workflow, and much more! This is the Photoshop for photographer's training that will significantly boost your skills and have your clients saying, "WOW"! Guaranteed!

Learn From Photoshop Expert *Matt Kloskowski*

Matt's business card says, "Photoshop Guy" because best-selling author, Photoshop instructor (for conferences, seminars, workshops, online training, DVDs, etc.), photographer, co-host of *PhotoshopUser TV*, blogger and podcaster for *Photoshop Killer Tips* and *Lightroom Killer Tips* (the Web's #1 Lightroom resource), *Photoshop User* magazine contributor, and Education and Curriculum Developer for the National Association of Photoshop Professionals (NAPP) doesn't fit.

What Attendees are Saying

"I've never learned more or had a better time learning in my life!"

"Schedule, timing, material, humor...every time I attend one of your seminars they get better and better. I don't how you guys do it. Amazing!"

"The seminar was right on target and extremely well presented. I caught myself saying "WOW" the entire day."



Included When You Attend

- Detailed Seminar Workbook
- Copy of *Photoshop User Magazine*
- Kelby Training Goodies Disc
- Photoshop Keyboard Shortcuts

Who Should Attend

- Digital and Traditional Photographers
- Professionals and Amateur Photographers
- Educators & Students
- Photoshop Users
- And anyone else who wants to get the most out of Photoshop.



Who Has Attended

3M | Agfa | Anheuser-Busch | Auburn University | Bausch & Lomb | Bic | Boeing | Chrysler Corporation | CNN | Coca-Cola | Crayola | Delta Airlines | Dow Jones/Wall St. Journal | duPont | Dreamworks | Eastman | FedEx | Foote Cone & Belding | Ford Motor Co. | General Mills | General Motors | Gillette | Goodyear | GTE | Hallmark Cards | Harvard Medical School | Hewlett-Packard | Honeywell | IBM | Kinko's | Kodak | Lockheed/Martin | McDonnell Douglas | Miami Herald | NASA | National Air and Space Museum | National Enquirer | NBC | NEC | Pixar | Polaroid | PricewaterhouseCoopers | Prudential Insurance | Reebok | St. Petersburg Times | Smithsonian Institution | Sony | Tampa Tribune | Texas Instruments | United Airlines | USAF | USA Today | UPS | Walt Disney Company

Seminar Class Schedule

Scott's 7-Point System for Camera Raw 10:00 – 11:00 am

Scott Kelby's *7-Point System for Adobe Photoshop CS3* book revolutionized how people edit their images and in this session you're going to learn the latest update to the system which focuses all seven points inside of Camera Raw itself. Once you learn these seven points, you'll know exactly what to do, in what order and why, for every photo you edit, including JPEG, Raw and TIFF images.

Portrait Retouching 11:15 am – 12:15 pm

This class is the perfect follow up to Camera Raw. You've got the color and tone looking good from Camera Raw, so now we take it to the next step. In this class, you'll learn the very same techniques today's top pros use in their work to make their subjects look their very best. You'll learn to keep realistic skin tone and texture, the latest techniques for retouching eyes (incredibly important), and a host of techniques that look hard (but are easy once you know the secrets).

LUNCH BREAK 12:15-1:15 pm

Killer Photoshop Tips for Photographers 1:15 – 2:15 pm

Now that you know how to tackle any photo, let's take a look at the "tricks of the trade" and the post-processing secrets that will give you a serious competitive advantage in the marketplace. Plus, you'll learn everything from the easy way to shoot and create HDR images, how to double-process images, along with Scott's amazing Extended Definition Processing (EDP) technique, and a host of techniques you'll use every day in your work.

Printing Techniques and How to Show Your Work

2:30 – 3:45 pm

It's all about the print, and in this class you'll learn the straight scoop on how to finally get what you see on screen to match what comes out of your printer. Plus, you'll learn a number of great techniques on how to show your work, including how to create some killer templates to automate the process so you spend less time editing and more time behind the camera.

Photoshop Editing Workflow from Start to Finish

4:00 – 5:00 pm

This is where it all comes together as we combine the techniques you've learned earlier in the day (with some new ones you'll learn in this class) so you can learn Scott's entire Photoshop editing workflow. He starts with the unedited images—straight out of the camera—and reveals his editing techniques step-by-step, from beginning to end, and how to take your images from flat to fabulous. You'll learn exactly how it's all done, why it works, and how to apply it to your workflow, whether your final output is to prints or the Web—it's all here in the only class of its kind.

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